

One Week Free Internship Program

On

Website Development & Digital Marketing

A Complete Report

Poster of the Event



Indraprasth Adhyayan Kendra

Organizes

One Week Internship Program

On



Website Development & Digital Marketing

20 April, 2020 – 26 April, 2020

5 PM – 6:30 PM

Through



Program Features

- ❖ Website Hosting & Domain Registration
- ❖ Website Development through Wordpress
- ❖ Search Engine Optimization
- ❖ Course e-Certificate
- ❖ Opportunity to work as an Intern

CORONA ALERT! STAY HOME. STAY SAFE.

Vinod Sharma 'Vivek'
Chief, Indraprasth Adhyayan Kendra
(9811149925)

Manish Kumar Singh
Speaker & Event Coordinator
(7503166491)

Manoj Shankracharya
Resource Person
(7503237919)

Deependra Dixit
Resource Person
(9716869837)

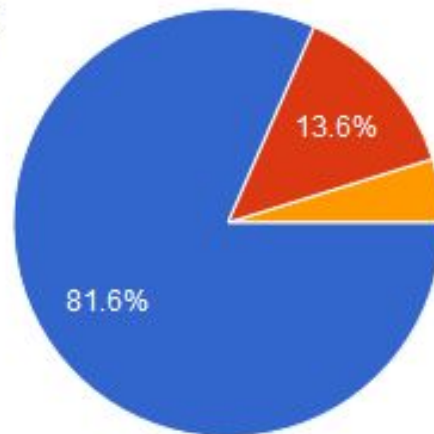
Registration Details

375 People From Different Parts of the Country Registered for this Program

Are you?

375 responses

- A Student
- A Working Professional
- Any Other



Highest Educational Qualification

375 responses

130 12th Passed

142 Graduates

99 Post Graduates

4 Phd

श्री अजेय कुमार : कार्यक्रम के प्रेरणास्रोत



उत्तर क्षेत्र बौद्धिक शिक्षण प्रमुख, आरएसएस

Shri Ajey Kumar guided the participants through his inspiring words during the fifth day of this program. To listen his speech, visit:

<https://www.youtube.com/watch?v=yC1Pe2Dtdgg&feature=youtu.be&t=238>

विनोद शर्मा 'विवेक' : कार्यक्रम के स्तम्भ



प्रमुख, इंद्रप्रस्थ अध्ययन केंद्र

Vinod Sharma 'Vivek' is not only the pillar of this Internship Program but he is a true leader making each member of the Kendra to realise one's responsibility and motivates one to do the best for the Kendra every time. He joined the participants on the fifth day of the Internship Program and motivated them.

Program Coordinators

Manish Kumar Singh

Speaker & Program Trainer

Asst. Professor

Dept. of Computer Science
SPMC, University of Delhi

Manoj Kumar

Resource Person

Asst. Professor

Dept. of Electronics
BCAS, University of Delhi

Deependra Dixit

Resource Person

Advocate

Tis Hazari Court
Delhi

Day-Wise Taught Topics

Day-1: Web Hosting & Domain Registration

Day-2: Web Hosting Account Settings & Wordpress

Day-3: Website Development Part-1

Day-4: Website Development Part-2

Day-5: Digital Marketing Part-1

Day-6: Digital Marketing Part-2

Day-7: Final Talk & Doubt Clearance

Links of Day-Wise Sessions

Day-1: <https://www.youtube.com/watch?v=2VkiC...>

Day-2: <https://www.youtube.com/watch?v=hT7hv...>

Day-3: <https://www.youtube.com/watch?v=iofkX...>

Day-4: <https://www.youtube.com/watch?v=zEfYv...>

Day-5: <https://www.youtube.com/watch?v=wY92p...>

Day-6: <https://www.youtube.com/watch?v=88JFU...>

Day-7: <https://www.youtube.com/watch?v=LcKb-...>

Course of Completion Certificate

InfoAstra, a Tech company, joined hands with Indraprasth Adhyayan Kendra to provide a certificate par excellence to participants completing our Internship Program.

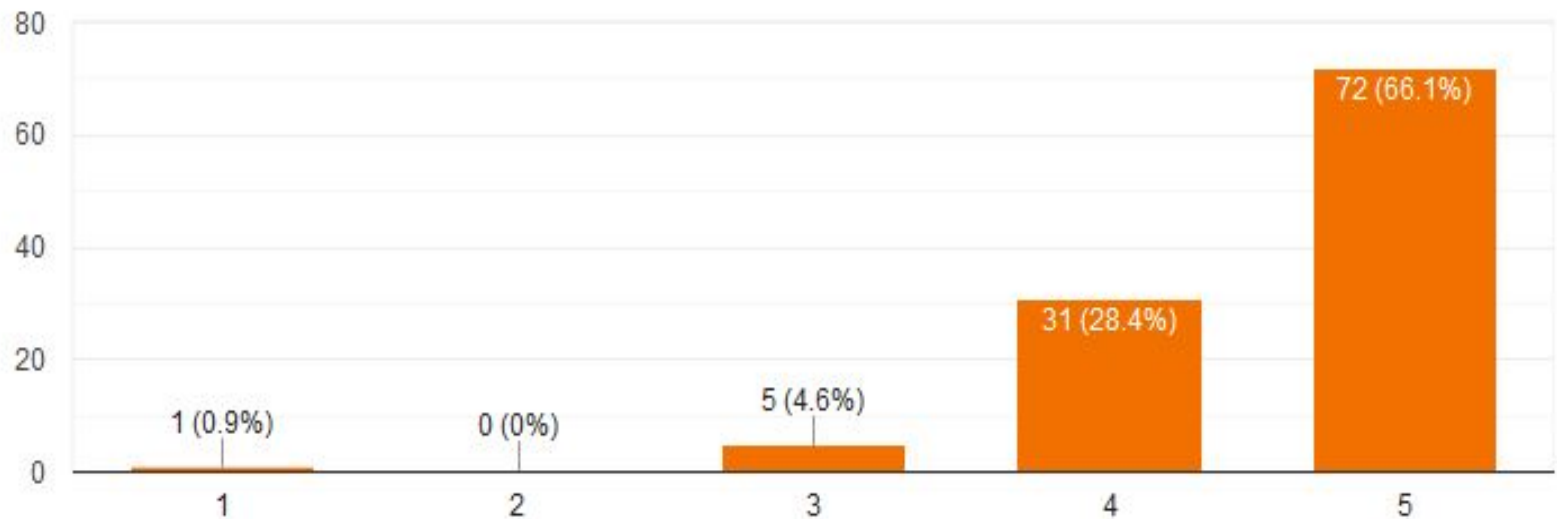


Feedback of Participants

Out of 140 active participants, 109 gave their valuable feedback about our Internship Program.

How Will You Rate This Internship Program

109 responses

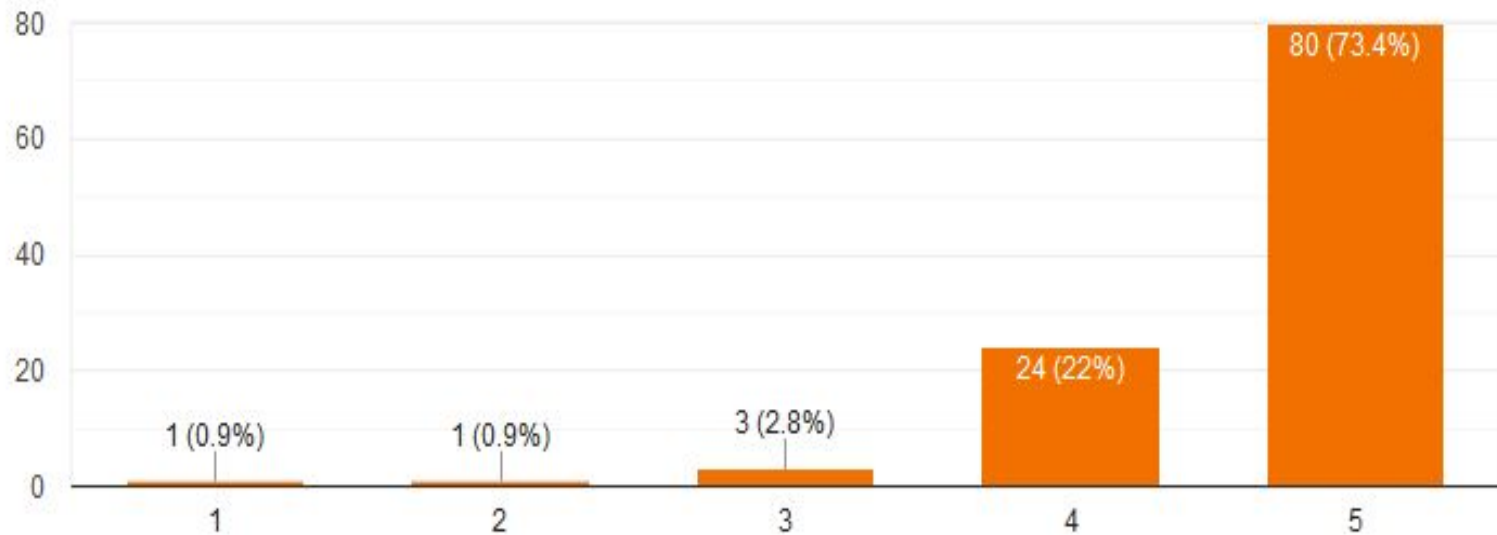


Feedback of Participants

contd.

How Will You Rate The Speaker of this Program

109 responses

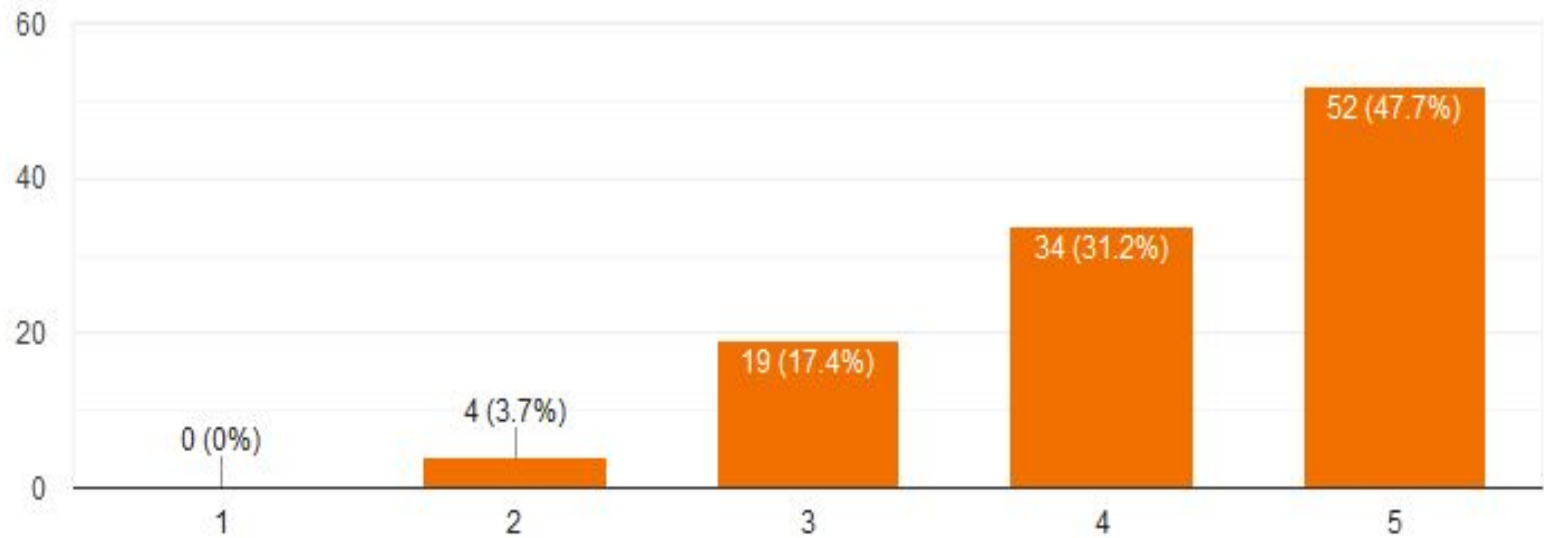


Feedback of Participants

contd.

How Will You Rate The Interaction With Special Guests

109 responses

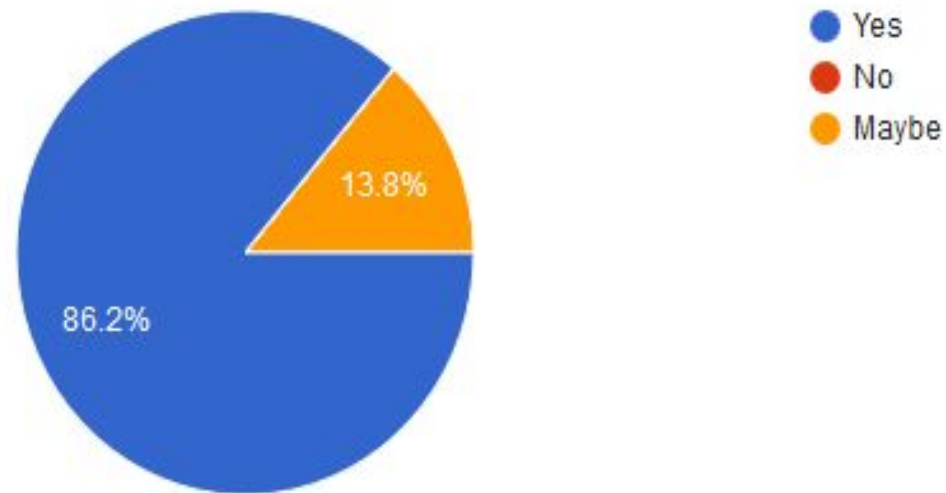


Feedback of Participants

contd.

Would You Like To Attend Future Events of Indraprasth Adhyayan Kendra?

109 responses



Miscellaneous Facts

Out of 375 Registered candidates, about 140 were the active participants in each session of the program

Total 66 Web Projects were submitted in this Program by the participants for which they were awarded Certificate of Completion with the name of their project encrypted on it.

Total 200 Digitally Generated e-Certificates were distributed to the participants (140 active participants plus 60 who attended at least four days of this internship program).

कल्याण मंत्र

सर्वे भवन्तु सुखिनः सर्वे सन्तु निरामयाः ।
सर्वे भद्राणि पश्यन्तु मा कश्चिद् दुःखभाग्भवेत् ॥
ॐ शांतिः शांतिः शांतिः

अर्थातः "सभी सुखी हों, सभी रोगमुक्त रहें, सभी मंगलमय घटनाओं के साक्षी बनें और किसी को भी दुःख का भागी न बनना पड़े।"

Means: "May all be happy, be free from all diseases, be witness to all auspicious events and no one has to become a partaker of sorrow."